

Order / Rev: 37575
 Alt Order #: 08879973
 Flight Dates: 10/16/12 - 10/27/12

Advertiser: Patriot Majority
 Product Desc: Issue
 Estimate: 2029

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 5-7AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWTF--				3	\$3,000.00		0.00			
E 5	8	10/22/12	10/22/12	CBS This Morning 7-9a CM	CM	7-9a M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M-----				1	\$3,000.00		0.00			
E 6	8	10/23/12	10/27/12	CBS This Morning 7-9a CM	CM	7-9a MTWTF--	:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWTF--				2	\$3,000.00		0.00			
E 9	8	10/21/12	10/27/12	8 News Now Sun AM #1CM	CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00		0.00			
E 10	8	10/16/12	10/27/12	Live w/Kelly CM	CM	9-10a MTWTF--	:30	3	\$2,000.00	LV1	0.00	NM	6	\$12,000.00
				Live w/Kelly										
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$2,000.00		0.00			
Week:		10/23/12	10/29/12	-TWTF--				3	\$2,000.00		0.00			
E 11	8	10/16/12	10/22/12	8 News Now Noon M-F CM	CM	12-1230p MTWTF--	:30	4	\$2,000.00	LV1	0.00	NM	4	\$8,000.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$2,000.00		0.00			
E 12	8	10/23/12	10/26/12	8 News Now Noon M-F CM	CM	12-1230p -TWTF--	:30	4	\$2,000.00	LV1	0.00	NM	4	\$8,000.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,000.00		0.00			
E 15	8	10/16/12	10/27/12	Ellen CM	CM	3-4p MTWTF--	:30	2	\$2,500.00	LV1	0.00	NM	4	\$10,000.00
				Ellen										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$2,500.00		0.00			
Week:		10/23/12	10/29/12	-TWTF--				2	\$2,500.00		0.00			
E 17	8	10/16/12	10/22/12	8 News Now 4p M-F CM	CM	4-5p MTWTF--	:30	5	\$2,500.00	LV1	0.00	NM	5	\$12,500.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$2,500.00		0.00			
E 18	8	10/23/12	10/27/12	8 News Now 4p M-F CM	CM	4-5p -TWTF--	:30	4	\$2,500.00	LV1	0.00	NM	4	\$10,000.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWTF--				4	\$2,500.00		0.00			
E 21	8	10/16/12	10/26/12	8 News Now 5-630p M-F CM	CM	5-630p MTWTF--	:30	4	\$3,000.00	LV1	0.00	NM	8	\$24,000.00
				8 News Now 5-630p M-F										
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$3,000.00		0.00			
Week:		10/23/12	10/29/12	-TWTF--				4	\$3,000.00		0.00			
E 22	8	10/20/12	10/27/12	Politics Now S Sebelius CM	CM	Various -----S-	:30	1	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
				Politics Now S Sebelius	(5:30 PM-6:00 PM)									
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$3,000.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$3,000.00		0.00			

